

Institute for Cyber Security



What is the Game in Cyber Security?

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What is the Game?



- Multiple games at multiple levels
- More than 2 players or teams
 - defenders, attackers, technology innovators, ...
- Many ways to change the game
- Biggest challenges
 - we don't get to set the rules
 - we don't get to pick the adversary
 - asymmetric: defense is harder than offense
- Most important recommendation
 - cyber security needs to be a proactive rather than reactive discipline



Microsec vs Macrosec



From Wikipedia, the free encyclopedia:

Microeconomics (from Greek prefix micro- meaning "small" + "economics") is a branch of economics that studies how the individual parts of the economy, the household and the firms, make decisions to allocate limited resources, typically in markets where goods or services are being bought and sold. Microeconomics examines how these decisions and behaviors affect the supply and demand for goods and services, which determines prices, and how prices, in turn, determine the supply and demand of goods and services.

This is a contrast to **macroeconomics**, which involves the "sum total of economic activity, dealing with the issues of growth, inflation, and unemployment. Microeconomics also deals with the effects of national economic policies (such as changing taxation levels) on the before mentioned aspects of the economy.



Microsec vs Macrosec

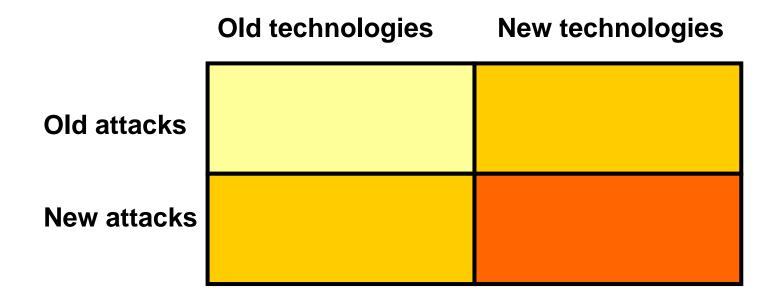


- > Most cyber security thinking is microsec
- ➤ Most big cyber security threats are macrosec
- > Microsec
 - Retail attacks vs Targeted attacks
 - 99% of the attacks are thwarted by basic hygiene and some luck
 - ❖ 1% of the attacks are difficult and expensive, even impossible, to defend or detect
- Rational microsec behavior can result in highly vulnerable macrosec



Technology Innovation







Productivity-Security



Cyber Security is all about tradeoffs

Productivity

Let's build it
Cash out the benefits
Next generation can secure it

Security

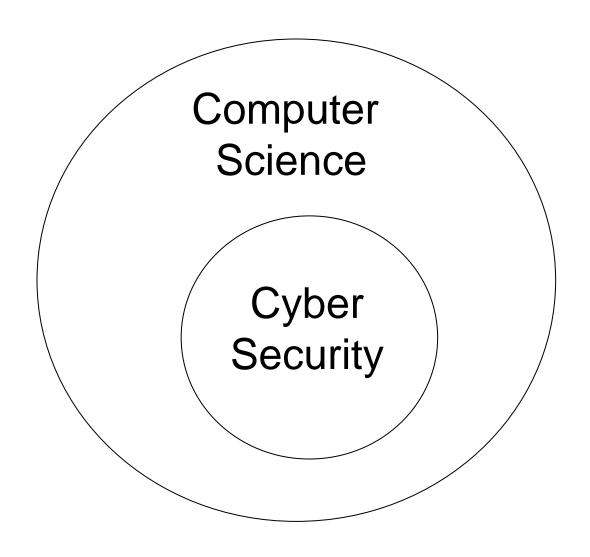
Let's not build it Let's bake in super-security to make it unusable/unaffordable Let's sell unproven solutions

There is a middle ground We don't know how to predictably find it



Cyber Security as a Discipline







Cyber Security as a Discipline



